

# CANGIARI

CANGIARI is the first eco-ethical fashion brand of the superior level of Italian fashion.

CANGIARI means “*To Change*” in Calabrian dialect. To change the world in a transitive way and to change ourselves in a reflective one.

The logo completes its meaning: in Mathematics it means dissimilar and expresses the will and the commitment to innovate and be different.

CANGIARI was born at the end of 2009 patroned by the National Chamber of Italian Fashion.

***Craftsmanship*** – CANGIARI stands out for its hand-loom fabrics: the ancient tradition of Calabrian weaving - rooted in the Hellenistic and Byzantine cultur - together with research and innovation, creates unique items, with precious tailoring finishing. The direct control of the production chain makes it possible to customize the garments.

***Environmental Sustainability*** – CANGIARI fabrics and garments are made using organic yarns and colors, in order to respect the ecosystem and the welfare of those who wear them. Cangiari fabrics obtained the “GOTS” international certification.

***Ethics*** – The production chain is entirely “Made in Italy” and controlled by the social cooperatives of GOEL Group which promote the employment of disadvantaged people and fights for the social and economic redemption of the territory.

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