

CANGIARI, the first haut-de-gamme brand of ethic fashion in Italy, starts the distribution to the general public of the precious pieces of **Sposa Etica**, the **Wedding Collection** enriched by new models, presented at Le Spose di Milano.

The refinement and exclusivity of fabrics used originate from their production on the looms of the ancient **Calabrian hand weaving** tradition, which gives to dresses the charm of the romantic dream and the modernity of contemporary design.

The hand loom fabric patterns called "**a pitteja**" and "**honeycomb**" are combined to ornaments made with the masterful embroidery on the "**chiacchierino**", a real treasure of yarn resulting from endless hours of patient work originating, too, in the Calabrian tradition.

The "**a pitteja**" pattern belongs to the Byzantine culture; the square shape reminds femininity and the protection from the family thanks to the closed motif obtained by weaving threads of different size and fiber.

The dresses have shades of white and ivory, somewhere illuminated by colored gold drops, the fluidity and lightness of fine and natural silks gliding on the body and soft bodices enhancing the neckline and shoulders, accompanying the hips.

The collection is made up of both classic and innovative models, a proposal of elegance in the forms combined to the exclusivity of completely natural and certified organic fabrics and materials.

La Sposa Etica is a project developed with the support of the Prosolidar Foundation and in collaboration with Le Spose di Milano.

Craftsmanship: CANGIARI is characterized by its fabrics made on the hand loom: the ancient Calabrian weaving tradition, rooted in the Greek and Byzantine culture, united to research and innovation, creates unique products, with precious sartorial finishing. The direct managing of the entire production chain makes it possible to customize the garments.

Environmental Sustainability: Every CANGIARI fabric and garment is made from organic yarns and colors, in the highest respect for the environment and the health of whom wears them.

Ethics: the production chain is entirely made in Italy, made up of social cooperatives employing disadvantaged people and fighting for economic redemption of their land.