



CANGIARI is the first ethical brand in the high segment of the Italian fashion.

CANGIARI means “*To Change*” in the Calabrian and Sicilian dialect. “*To Change*” the world, in a transitive way and “*To Change*” ourselves in a reflective one.

The logo completes its meaning: in Mathematics it means dissimilar and expresses the will and the commitment to innovate and be different.

CANGIARI was born at the end of 2009 patronized by the National Chamber of Italian Fashion.

*Craftsmanship* - CANGIARI stands out for its hand-loom fabrics: the ancient tradition of Calabrian weaving - rooted in the Hellenistic and Byzantine culture - together with research and innovation, creates unique items, with precious tailoring finishing. The direct control of the production chain makes it possible to customize the garments.

*Environmental Sustainability* - CANGIARI fabrics and garments are made using organic yarns and colors, in order to respect the ecosystem and the welfare of those who wear them. Cangiari fabrics obtained the “GOTS” international certification.

*Ethics* - The production chain is entirely “Made in Italy” and controlled by the social cooperatives of GOEL Group which promote the employment of disadvantaged people and fight for the social and economic redemption of our homeland.

CANGIARI is present at: Biffi, Milan, White Gallery - Rome, Yoox.com

*Co-branding:*

- \* Luisa Via Roma - Florence Man jacket with hand-loom fabrics inserts.
- \* Guppo di Installazione - Milan: Hand loom woolen carpets.

*Prizes:*

- \* "1.618 Sustainable Luxury Fair", Paris
- \* “Catania, Talenti & Dintorni” International Prize - Fashion Gala